



28 – 29 February 2008

Hyundai Motors Ukraine – the company which takes care about its dealers and customers.

The dynamic development of the automotive market of Ukraine demands higher standards to the dealers middle and senior management. To support its dealership network development Hyundai Motors Ukraine organized the first from the six modules of the training program related to the sales management. The training was provided by TOB “TGM Abel & Berger International Ukraine”, 28-29 February.

The course was attended by the representatives of the dealers from Kharkov, Donetsk, Khmelnytskyi, other regions of Ukraine. As it was observed by Dmitriy Karpachev, trainer-partner of TOB “TGM Abel & Berger International Ukraine”, who provided the training, the management of Hyundai focuses greatly on the service level for both new and existing customers. It gives a great difference to the car sales and service process provided by Hyundai in comparison with other brands.

Hyundai management standards developed and examined on the basis of the world experience and international market are oriented to the constant increase of dealers' professional skills. On the other hand the management standards of this brand are customer-driven.



Companies – references:

Hyundai Motors Ukraine – www.hyundai.com.ua

TGM Abel & Berger International Ukraine – www.tgm.kiev.ua