

OOO “UA Holding” – Subaru Impreza and Tribeca Product training for sales consultants

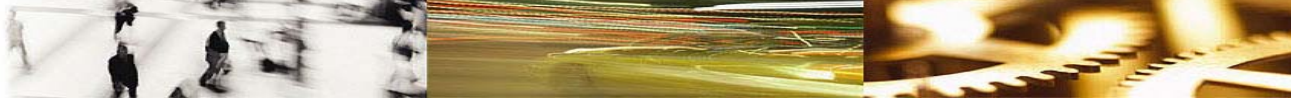
A constant expanding of the branches network and Subaru brand sales increase requires new demands for a systematic improvement of the knowledge and skills of UA Holding branches sales consultants.

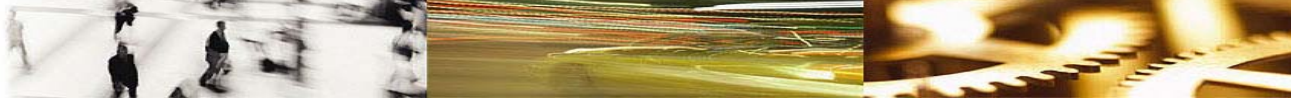
To meet these demands OOO “TGM Abel & Berger International Ukraine” provided the training (02-04 February 2008) for the sales consultants, representatives of the 4th affiliate of UA Holding (Subaru) and for the region branches: Donetsk, Ivano-Frankovsk, Kirovograd, Lutsk, Lvov, Rovno, Sumy, Chernigov, the 2nd Luhansk branch).

On the 3rd of February within the framework of this training together with the driving skills improvement school “Movement Energy” and Mr Sergey Lukyanchuk, director, a comparative test-drive of new models Subaru Impreza and Subaru Tribeca was provided.

The participants renew their product knowledge and practically learnt all the advantages of these models which they present to their potential customers.







Companies names - references:

The 4th Kiev affiliate (Subaru) - <http://www.subaru.kiev.ua>

«TGM Abel & Berger International Ukraine» - www.tgm.kiev.ua

Subaru - <http://www.subaru-global.com>