



Title

Rhetoric I
(Preparation of a speech or a presentation)

Duration

1-2 Days

Objectives

Learning the structure of successful speeches and presentations.

Content

- Talk is dialogue
- Preparation of a speech/presentation and brainstorming
- How to create speeches and presentations
- Attract the audience by your introduction
- Body of speech/presentation
- Conclusion
- Correct use of rhetorical means
- Body language

Target Group

Executives that often take a speech or conduct a presentation or have to in future and thus will get more experienced in writing and preparing them.

Comments

No basic knowledge required.