



Title	Duration	Objectives	Content
<p>Business Start-Up (overview) (Please contact us for more information)</p>			
<p>1.) Preparation Seminar: Business concept for founder of a new business</p>	<p>2-3 Days</p>	<p>Clearness about the business concept and how far human resources and interests are coherent, that means how they meet the particular brand You.</p>	<ul style="list-style-type: none"> - Brainstorming and target-setting methods - Develop personal resources - Develop your brand and potentials - Role perception of the self-employed person
<p>2.) Basic Seminar: Founder of a new business</p>	<p>3 Days</p>	<p>In this sound and detailed founder seminar we explain all tools that are necessary on the way to autonomy.</p>	<ul style="list-style-type: none"> - Market orientation, marketing basics - Budgetary planning, legal form, insurance - Public funds, personal performance strategy for account development + sales - Self-management, profiling - Networking, motivation support - Work-Life-Balance
<p>3.) Accompanying Seminars: Consolidation Workshops</p>	<p>1-2 Days according to subject</p>	<p>Detailed knowledge and experiences of the group for particular topics of the participants. This knowledge will be concretely deepened in teamwork.</p>	<ul style="list-style-type: none"> - Successful canvassing, negotiations - Networking, self-marketing - Self-portrayal (also especially for women) - Self-management, motivation support - Effective presentations etc.
<p>4.) Local Coaching: Individual coaching days</p>	<p>from 0,5 days</p>	<p>This coaching supports the participants individually in their problems and questions direct on location.</p>	<p>The topics matter to advance your autonomy. (For example account development, selling on the telephone, self-motivation etc.)</p>