



Title

Preparation of Specifications for Dealer Management Systems

Duration

Depending on complexity and level of detail

Objectives

- Preparation of a detailed specification for system provider in consideration of the interface specifications of the manufacturer/importer.
- The specification is used for the preparation, which means both for the tender preparation as well as factual comparison of the different offers.
- The specification as a basis for the subsequent implementation as an action plan and for the acceptance of the new DMS.

Content

- Validate the strategy of the car dealer
- Adapted to the individual situation of the dealer the necessary configuration will be presented on the basis of the specification for the divisions:
 - Common administration
 - Sales new and used cars
 - Financing, leasing etc.
 - Service
 - Car rental
 - Parts and accessories
 - etc.
- And in consideration of the interface specifications of the manufacturer/importer.

Target Group

Car dealerships that are about to change their Dealer Management System (DMS) and that want to bring about fundamental organisational changes.

Comments

Duration depends on type and complexity of the dealer's situation, the level of detail and the objectives, the car dealer aims at.